

jammin2.0

Two-night event features the city's best music

RODNEY WILSON

CIN WEEKLY CONTRIBUTOR

After a turmoil-filled few years, music festival Jammin' On Main was canceled in 2004.

The next year, a new Jammin' came to town – Jammin' On, a two-day event that focused not on the national touring acts promoted by its predecessor, but on local music. After a successful first year, Jammin' On returns this weekend to Over-the-Rhine.

THE OLD JAMMIN'

"I think Jammin' On Main got a little bit away from what it was initially intended to be – the bands that they started getting later, I was pretty unimpressed with," says one of Jammin' On's main organizers, Eric Diedrichs. "As far as promoting a community in the local scene, it didn't do a wonderful job.

"The way we're doing it is to bring it back to the original vision – the majority of the bands are local bands, and we'll fill all the bars downtown with people as a result of original local music."

When Diedrichs talks about bolstering the local music scene and building a strong community, he does so with expertise – he was the frontman for the Simpletons and he currently makes music with Cari Clara. He played onstage at Jammin' On Main, and he can speak to both the strengths and weaknesses of the event – and use his knowledge to improve Jammin' On.

"We had a really good time doing Jammin' On Main. It was always a fun experience because it was an opportunity to play in front of a large number of people that you would normally not be able to play in front of," he says. "I think it was good for the few local bands who got to play – but they would only allow a few to play."



DAVID SONCHER / CIN WEEKLY

Local musician Eric Diedrichs is one of the organizers for Jammin' On.

IN WITH THE NEW

While Jammin' On is a showcase of local musical talent, it's also a celebration of downtown. "Most of the people involved are downtown residents themselves, and we work pretty hard to try to get people downtown," he says. "It's always a factor, however, that there are some people who just don't come downtown. And these events are a really good tool – when it's such a large event,

there's safety in numbers and we hope that people will come down and say, 'Oh, it's not as bad as I recall it being.'

"Last year was the big test," he says. "We weren't sure what was going to happen, and it ended up being much bigger than we thought. People did walk around downtown, spread themselves across the city without anything bad happening – except maybe people asking them for change."

JUST THE FACTS

WHAT: Jammin' On 2.0 Festival

WHERE: Seven venues in Over-the-Rhine

WHEN: 10 p.m. to 1 a.m. May 12 and 13

PRICE: \$10 for one night or \$15 for the weekend for all seven venues

CONTACT:
www.jamminonevent.com

SCHEDULE

ALCHEMIZE
1122 Walnut St.,
(513) 381-2400

FRIDAY

10 p.m. The Hiders
11 p.m. Fairmount Girls
midnight Stardevils
1 a.m. The Light Wires

SATURDAY

10 p.m. Kentucky Struts
11 p.m. MOTH
midnight Kim Taylor
1 a.m. Crybaby

COOPER'S ON MAIN
1345 Main St., (513) 381-0445

FRIDAY

10 p.m. Crazy Ivan
11 p.m. The Green Room
midnight Melismatics
1 a.m. Saving Ray

SATURDAY

10 p.m. Hyde Park Outrage
11 p.m. Miranda Sound
midnight Wake the Bear
1 a.m. Lovely Crash

COURTYARD CAFE
1211 Main St., (513) 723-1119

FRIDAY

10 p.m. Holly Spears
11 p.m. Bad Veins
midnight Mark Rossow
1 a.m. Rudies

SATURDAY

10 p.m. Kelly Evens Trio
11 p.m. Wil-o-ee
midnight Subterraneans
1 a.m. Kelly Thomas and the
Pick-ups

JAPPS
1138 Main St., (513) 684-0007

FRIDAY

10 p.m. Catalog Cowboys
11 p.m. Hierophant
midnight Kohai
1 a.m. Strawboss

SATURDAY

10 p.m. Visceral Elixir
11 p.m. Whitney Barricklow
midnight The Trojan Rabbit
1 a.m. Kelp

JEFFERSON HALL
1150 Main St.,
(513) 723-9008

FRIDAY

10 p.m. Langus
11 p.m. The Swarthy Band
midnight The Sundresses
1 a.m. Ellison

SATURDAY

10 p.m. Vinyltones
11 p.m. Paper Airplane
midnight 500 Miles to Memphis
1 a.m. The Stapletons

MR. PITIFULS
1323 Main St., (513) 369-0202

FRIDAY

10 p.m. Goose
11 p.m. The Nailers
midnight Wussy
1 a.m. Gregory Morris Group

SATURDAY

10 p.m. Cari Clara
11 p.m. Bulletproof Charm
midnight Campfire Crush
1 a.m. Ruby Vileos

NEON'S (OUTSIDE)
208 12th St., (513) 721-2919

FRIDAY

10 p.m. The Turnbull AC's
11 p.m. Buckra
midnight The Terrors
1 a.m. Noctaluca

SATURDAY

10 p.m. 1000 Arms
11 p.m. Spectacular Fantastic
midnight Lab Partners
1 a.m. Marvin & the Experience

RBC
1140 Main St., (513) 684-0080

FRIDAY

10 p.m. Captain of Industry
11 p.m. Lavender Drags
midnight The Defrost Star
1 a.m. Pictureshow

SATURDAY

10 p.m. Junior Revolution
11 p.m. Kill City
12 a.m. Elliot Ruther Trio
1 a.m. Death in Graceland

CINSAYS

THE SHADOWBOX BASH RETURNS

The Shadowbox Cabaret's annual fundraiser returns May 12 as a way to keep the non-profit sketch comedy and rock 'n' roll club entertaining audiences for another year.

The events feature an appetizer buffet, cash bar, live music and an auction that includes original artwork, jewelry and weekend getaways. The party starts at 7 p.m. at Shadowbox on Newport on the Levee. Tickets are \$25. To find out more, call the Shadowbox at (859) 957-7625 or visit www.shadowboxcabaret.com.